

RAJAH SERFOJI GOVERNMENT COLLEGE, THANJAVUR

P.G. AND RESEARCH DEPARTMENT OF COMMERCE

&

TRAINING AND PLACEMENT CELL

Seminar

On

“Career Opportunities in Insurance Sector”

On 16th July 2015, a workshop on “Career Opportunities in Insurance Sector” “was conducted jointly by the Department of Commerce and Training & Placement Cell of Rajah Serfoji Government College. At this workshop, Dr.V.Pugazhenthii, Associate Professor of Commerce & coordinator of Training and Placement Cell welcomed the audience and spoke about the new insurance schemes subsidised by the State and Central Governments and the impact of the same on the awareness level among the general public. The function was presided over by Dr.S.Anbalagan, Principal, Rajah Serfoji Government College, Thanjavur. Prof.S.Shanmugam, Associate Professor and Head of the Department of Commerce in his felicitation address advocated the students to imbibe ‘Earn while you Learn’ concept and how the insurance marketing helps them to empower them while they are studying.



Suresh Perumal, the Branch Manager, Birla Sun Life Insurance Ltd. (BSLI) in his special address briefed about the IRDA Exams and how it is made simpler nowadays. Mr.Surenthar, Mr. Senthilkumar and Mr. Rajkumar, the Area Managers, BSLI, conducted three separate brainstorming sessions to bring out the marketing talents among the students. Finally, Dr.R.Kathaian, Assistant Professor of Commerce & Member, Training & Placement Cell, thanked the audience. Dr.R.P.Ramesh, Dr. Adaikala Charlas, Dr.V.Buvaneswaran and Dr.S.Sakthivel and others actively participated in the discussion.