

Credit :4  
Hours / week :6  
Medium of instruction: English

Semester - I

Code: RR1MEC1

**Paper – I Research Methodology & Statistical Methods**

- Unit – I** Social Science Research: Nature and Special Problems – Objectivity – Research Design – Formation of Research Problem – The role of Survey of Literature – Hypothesis and Model Building.
- Unit – II** Data Collection – Primary and Secondary Data – Construction of Questionnaire – Table Preparation – Classification of Data.
- Unit – III** Thesis Writing – Style – Structure and General format – Structure of Thesis – Drafting the Thesis – Documentation in Thesis – Footnotes – Bibliography, Table of Contents, Chart – Appendix.
- Unit – IV** Review – Normal, Binomial, Poisson,  $t$ ,  $x^2$  & F distributions – Testing of Hypothesis, Correlation & Regression – Problems in Linear Regression: Analysis of Variance.
- Unit – V** Time Series Analysis – Components of Time Series – Moving Average – fitting of Trends Analysis: Laspeyre's, Paasche, Ideal Index Numbers – Applications to Indian Economy: Price, Industrial productions, National Income.

**Reference:**

1. Research Methodology, P. Raviloehanan (2003), 2<sup>nd</sup> Revised Edition, Margham Publications, Chennai.
2. Research Methodology in Commerce and Management, K.V. Rao (1993), 1<sup>st</sup> Edition, Sterling Publisher Pvt. Ltd., New Delhi.
3. Research Methodology, P. Saravanavel (2014), 16<sup>th</sup> Fully Revised and Enlarged Edition, Kitab Mahal Agencies, Allahabad.

Question Paper Pattern

Maximum Marks : 60

Exam Duration : 3 Hours

Part A 5x6=30 (Either or type – Two question from each unit)

Part B 3x10=30 (Answer any three questions one question from each unit)

Credit :4  
Hours / week :6  
Medium of instruction: English

**Semester - I**

Code: RR1MEC4

### **ECONOMIC REFORMS AND EMERGING ISSUES IN INDIA**

- Unit – I** Democratic Socialism in India – Mixed Economy and Economic Planning – Structural Reforms in 1980s – The Crisis in 1990s – Rationale for Economic Reforms in 1991 – First Generation Reforms.
- Unit – II** Reforms in Farm Sector – Macro Management in Agriculture Planning – Agriculture insurance – Reforms in Co – operative Sector – Agri-clinics and Agri- Business Centres – Reforms in Agriculture Marketing – Globalization and Food Security – Challenges in Agriculture Sector.
- Unit – III** Reforms in Industrial Sector – Industrial Policies before 1991 – Industrial Development – Merger, Acquisition and MNCS – Foreign Investment – FDI and FII – MRTP Policy – TRIMS and TRIPS – Rationale for Disinvestment.
- Unit – IV** Financial Sector Reforms – Fiscal Stabilization – Fiscal Adjustment – Banking Reforms – Non Bank Financial Sector – Entry of Foreign Private Banks – Monetary Reforms
- Unit – V** Reforms in Social Sector – Poverty Alleviating Measures – Appraisal – Education and Health – Public and Private Participation – Appraisal of Human Development – Need for Second Generation Reforms – Policies and Measures.

#### **Reference:**

1. Economic Development and Reform in India and China; A Comparative perspective, Subramanian Swamy (2010), Haranand Publications, New Delhi.
2. The Indian Economy Since 1991; Economic Reforms and Performance, B.A. Prakash (2011), Pearson Education, Second Edition, New Delhi.
3. Emerging India; Economics, Politics and Reforms, Bimal Jalan (2013), Penguin India Publisher, New Delhi.

#### **Question Paper Pattern**

Maximum Marks : 60

Exam Duration : 3 Hours

Part A 5x6=30 (Either or type – Two question from each unit)

Part B 3x10=30 (Answer any three questions one question from each unit)

Credit :4  
Hours / week :6  
Medium of instruction: English

**Semester - I**

Code: RR1MEC3

### **INVESTMENT BANKING**

- Unit – I      Structure of the Investment Banking**      Structure of Banking Industry, Major Development in India and in International Capital Markets 1975:\_1997  
Legal Basis of Corporate Finance and Investment Banking.
- Unit – II      Capital Markets**      Corporate Dept and Underwriting Procedures –  
Securitization and Asset Backed Debt. Securities, High Yield Debt Investment  
Bankers as Traders and Market-Markets , Private Placement.
- Unit – III      Innovation and New Products in Fixed Income Instruments**      Equity  
Issues: Valuing an Initial Public Offering, International Equity Issues, GDR,  
ADR, Convertible Securities, Innovation and New Equity Securities,  
Derivative Securities.
- Unit – IV      Mergers & Acquisitions**      Introduction to Valuation on Companies:  
The law of Mergers & Acquisitions, Markets for Takeover Stocks and Risk  
Arbitrageurs Restructuring: Theory of Adding Value, LOB, Practice of  
Adding value.
- Unit – V      Security Credit Rating**      Introduction – Meaning of credit Rating  
– Conceptual Frame – Need for Credit Rating – Type of Credit Rating –  
Benefits of credit Rating – Credit Rating Information Services of India  
Limited (CRISIL) – Methodology of CRISIL Rating – Rating Procedure –  
CRISIL Rating Symbols – Invest mental Information and Credit Rating  
Agency of India Ltd.,(ICRA) – ICRA Rating Symbols – Credit Analysis and  
Research Limited (CARE) – SEBI and Credit Rating Agencies.

#### **Reference:**

1. Investment Banking, Subramaniam (2005), Tata McGraw Hill Education, New Delhi.
2. Indian Financial System, Gurusamy (2006), Tata McGraw Hill Education, New Delhi.
3. The Best book on Investment banking careers, Donna Khalde (2012), Create Space Independent Publishing Platform, New Delhi.

#### **Question Paper Pattern**

Maximum Marks : 60

Exam Duration : 3 Hours

Part A 5x6=30      (Either or type – Two question from each unit)

Part B 3x10=30      (Answer any three questions one question from each unit)

Credit :4  
Hours / week :6

Semester - I

Code: RR1MEC2

Medium of instruction: English

### **TEACHING METHODOLOGY**

**Unit – I** Aims, Objectives of Teaching Economics – Assumptions of Teaching Economics – objectives of Teaching Economics – Aims of Teaching Economics in India – Models of Instruction – Theoretical and Conceptual Values – Practical Approaches on Values of Economics.

**Unit – II** Micro – Teaching in economics – Figures and plan of Micro – Teaching – Various Skills of Micro Teaching – Skill of Reinforcement – Skill of Stimulus Variation – Skill of Explaining – Skill of Probing Question – Components of Various Skills.

**Unit – III** **Methods and Techniques of Teaching Economics** Meaning and methods of teaching – teaching methods: A philosophical view – objectives of right method of teaching – methods of teaching economics: Lecture method – text book method – project method – problem solving method – Discussion method – Inductive and deductive method – supervised study method – their merits and demerits – various teaching economics: Questioning – illustration – assignment – case study – Symposium – Debate – Role play – core teaching – team teaching – programmed instruction.

**Unit – IV** **Computer Application Skill in Teaching Economics** Internet – meaning – importance – types of networking – www.website and webpage s Internet connectivity – Browsing the internet – search engines – E – mail – sending, receiving and storing mail and chatting – popular websites for data collection – Ms – Word, Ms – Excel – Different types of chart – power point – creating power point presentation Slide Preparation.

**Unit – V** 1. Usage of Verbs and Tenses 2. Situational Dialogues – Railway Enquiry, looking for Accommodations, At the Doctor” s, At the market.  
3. Personality Skills: Welcome Speech, introducing the guest, vote of Thanks.  
4. Dissertation Format, Seminars & Conference, evaluating oral presentation.  
5. Occupational skills – Resume, Group Discussion, Interview, Telephonic Interviews

#### **Reference:**

1. Introduction to Educational Technology, K. Sampath, A. Panneerselvam & S.Santhanam (1984), 4<sup>th</sup> Revised Edition, Sterling Publisher Pvt. Ltd., New Delhi.
2. Educational Technology, K.L. Kumar (1996), Second Revised Edition, New age International Pvt. Ltd., New Delhi.
3. Teaching of Economics, K.Natarajan (2008), Anitha Publications, Chennai.

#### Question Paper Pattern

Maximum Marks : 60

Exam Duration : 3 Hours

Part A 5x6=30 (Either or type – Two question from each unit)

Part B 3x10=30 (Answer any three questions one question from each unit)

Credit :4  
Hours / week :6

**Semester - I**

Code: RR1MEC4

Medium of instruction: English

### **WOMEN AND ENTREPRENEURSHIP**

- Unit I** Concept and Meaning – Significance of Women Entrepreneurship – Entrepreneurial traits – Factors contributing to Women Entrepreneurship – Social, Cultural, Economic, Political and other factors - Relationship between Entrepreneurship and Empowerment – Gender and Technology – Technology’s Impact on women’s development.
- Unit II** Strategies of Women Entrepreneurship Development – EDP – Objectives – Women EDPs – Micro Enterprises – Self employment opportunities – Trends and Patterns of Women Entrepreneurship – Non-farm - Biotechnology and Information Technology – Entrepreneurship.
- Unit III** State and Central Initiatives – Institution and Schemes – National Institute of Entrepreneurship and small Business Development (NIESBED) – The National Small Industries Corporation Limited (NSIC) – National Bank for Agriculture and Rural Development (NABARD) - MSME – DIP - Small Industries Development Bank of India (SIDBI) – Small Industries Development Organization (SIDO) – The Indian Institute of Entrepreneurship (IIE) – DIC - The Khadi and Village Industries Commission. (KVIC)
- Unit IV** Project identification - Steps – Information needs and sources – Identifying Business opportunities – Ideas – Opportunities – Project formulation
- Unit V** Project appraisal - Market, Technical, Financial, Economic, Managerial and Social feasibility - Project report preparation.

### **References**

1. S. Maria John, R. Jeyabalan, and S. Krishnamurthy, 2004, *Rural Women Entrepreneurship*, Discovery Pub House.
2. Malcom Harper, 1998, *Profit for the Poor - Cases in Micro Finance*, Oxford and IBH publishing House, New Delhi.
3. Soundrapandian (ed), 2000, *Women Entrepreneurship- Issues and Challenges*, Ashish Publishing House New Delhi.
4. S. Maia John, R. Jeyabalan, S. Krishnamoorthy (ed), 2004, *Rural Women Entrepreneurship*, Discovery Publishing House, New Delhi.

### **Question Paper Pattern**

Maximum Marks : 60

Exam Duration : 3 Hours

Part A 5x6=30 (Either or type – Two question from each unit)

Part B 3x10=30 (Answer any three questions one question from each unit)

Credit :4  
Hours / week :6  
Medium of instruction: English

**Semester - I**

Code: RR1MEC4

## **FEDERAL FINANCE IN INDIA**

- Unit I**      Meaning of Federal Finance – Principles of Federal Finance – Balance factors in Federal Finance – Constitutions provisions – Allocation of Revenue between Centre and State.
- Unit II**      Meaning and features of Federal Policy – Economic Basis of Decentralization – Advantages – Nature of Indian Federation.
- Unit III**      Economic Planning in India – Establishment of Planning Commission – National Development Council – Transfer of resource thought Planning Commission.
- Unit IV**      Finance Commission – working of Finance Commission – Sharing of Taxes from Centre to States – income tax – excise duties – Grants-in-Aid.
- Unit V**      Issues in Centre – State – Financial Relations – Centralization of Revenues – Inter regional inequalities and Transfer Public borrowing and indebtedness of States – Taxation service.

### **Reference:**

- 1) Centre – State Financial Relation in India ,M.M. Sury(2010), second Edition, New Century Publication, New Delhi.
- 2) Public Finance in Theory and Practice, Musgrave & Musgrave (2009), International Student Edition, New Delhi.
- 3) Federal India – Emerging Economic Issues, V.S. Jafa (1999), New Century Publication, New Delhi.

### Question Paper Pattern

Maximum Marks : 60

Exam Duration : 3 Hours

Part A 5x6=30      (Either or type – Two question from each unit)

Part B 3x10=30      (Answer any three questions one question from each unit)